

Eishaank Gakhar

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EXPERIENCE

- 2022-Present **CASEGUARD** Arlington, VA
UX/UI Designer
- Led all stages of product design, including user research, ideation, competitor analysis, prototyping, and implementation, to ensure the successful development and execution of user-centered designs.
 - Developed a comprehensive design system through the implementation of cohesive visual and functional design elements. This helped streamline the design process and standardized the aesthetic and user interface of the desktop-based software.
 - Collaborated and worked directly with developers to convey designs and validate technical implementation.
- 2021-2021 **NEW YORK UNIVERSITY** Brooklyn, NY
Experience Designer & Researcher
- Redesigned end-to-end customer experience in accordance with the Tor browser design system.
 - Worked on coding the improved designs by editing the original codebase using JavaScript.
- 2020-2021 **ANEC.QA** Doha, QA
Product Designer + Developer
- Delivered and shipped an e-commerce website for a local perfumery company using WordPress.
 - Created wireframes and prototypes utilizing user insights from interviews and google web analytics to communicate user flows and interactions.
 - Redesigned the checkout process to improve information flow and increased the customer conversion rate by 12% in 2 months.
- 2019-2019 **BFIVE QATAR** Doha, QA
UX/UI Designer
- Developed detailed storyboards, high-level mockups, and prototypes using Sketch to effectively communicate interaction and design ideas.
 - Prioritized application features based on the insights gathered from user interviews.
 - Created a cohesive design system and design specs for engineering partners.
 - Assessed and optimized the performance of new features by participating in user research and assessing performance / usability metrics.
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EDUCATION

- 2020-2022 **NEW YORK UNIVERSITY** New York, NY
Master of Science (M.Sc.) in Integrated Design & Media
- 2015-2019 **CARNEGIE MELLON UNIVERSITY** Pittsburgh, PA | Doha, QA
Bachelor of Science (B.Sc.) in Information Systems
- Awards: Deans List - Spring'18, Fall'18, Spring'19
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OTHER SKILLS

Technical Skills: HTML5, CSS3, Arduino IDE, SEO, JavaScript, Python, React, Microsoft Suite, and WordPress.

Design Skills:

- Product Design: Adobe Creative Suite (Photoshop, InDesign, Illustrator, XD), InVision, Sketch, and Figma.
- 3D & Animation Design: Fusion 360, Adobe AfterEffects and Unreal Engine.
- Sound Design: Avid Pro Tools, Audiokinetic Wwise, FL Studio, and Dolby Atmos Renderer.

Product Design Skills: User Experience Design, User Interface Design, Design Thinking Facilitation, Rapid Prototyping, Brainstorming, Sketching, Storyboarding, Interaction Design, Design System, Information Architecture, Wireframing, Lo-Fi/Hi-Fi Prototyping, Qualitative User Research, User Testing, A/B Testing, and Usability Heuristic Analysis.